

Press Release

15th November 2011

MilleniumAssociates AG, Switzerland enters new Strategic Alliance

MilleniumAssociates AG, the Swiss based independent international M&A Advisory firm, is pleased to announce that it has entered into a Strategic Alliance with STS Capital Partners, the international corporate advisory organisation. This collaboration will support MilleniumAssociates' strategy of broadening its transaction scope into new industry segments and geographical territories whilst providing STS with a stronger European representation and financial services capabilities.

Founded in 2003 by Rob Follows, STS Capital Partners is an international M&A advisory firm that specialises in transactions involving medium sized entrepreneurial and family businesses. The north-American based company has a network of partners and associates around the world, offering clients a global perspective and covering a wide range of industries and markets.

MilleniumAssociates, is a leading M&A advisory firm offering its services on a worldwide basis particularly to the financial services industry. More recently MilleniumAssociates has diversified into other business areas, having recently been awarded mandates covering the industrial and manufacturing sectors. MilleniumAssociates' experienced team has an international reputation for transaction excellence and this strategic alliance will enable it to continue to support its growing financial services clientele as well offering its M&A expertise to new industry sectors and geographies.

Ray Soudah, Founder of MilleniumAssociates, said: "MilleniumAssociates is delighted to enter into this strategic alliance with STS Capital Partners., We are confident that this collaboration will enable us to further improve and expand our client servicing both in financial services and other industry sectors as well as enhance our ability to support our domestic, regional and international clients with their global M&A requirements. This alliance will ensure we are in the best position to provide objective and unconflicting advice on a global basis to our expanding client base."

-- Ends --

Note to Editors

MilleniumAssociates is the only Swiss based independent M&A global advisory firm that has specialised in Mergers and Acquisitions and strategy consulting for the financial services industry. Having broadened the company's transaction scope to include other industry sectors, MilleniumAssociates' fully dedicated team of M&A specialists are currently involved in numerous advisory projects with assignments supporting clients with expanding global strategies, as well as those seeking to determine their ideal strategic options including partnerships, alliances and IPO plans. The firm donates at least one percent of annual gross profits to charity.

Selected previous assignments of MilleniumAssociates include:

- The Evolution Plc acquiring BNP Paribas Private Investment Management Ltd
- Banque Piguet & Cie SA with BCV acquiring Banque Franck Galland Cie SA
- KBC selling KBC Asset Management Ltd (Dublin) to RHJ International
- KBC selling KBC Asset Management (UK) Ltd via a management buy out
- BNP Paribas Wealth Management sold its business in Panama, Grand Cayman and The Bahamas to Scotiabank
- Basellandschaftliche Kantonbank selling AAM Privatbank AG to Basler Kantonbank
- Basellandschaftliche Kantonbank and Basler Kantonbank selling their majority stake in Sourcag AG to Swisscom
- Fortune Wealth Management Group selling Dr. Höller Asset Management to Hauck & Aufhäuser Privatbankiers
- The sale of Banque de Patrimoines Privés, Geneva to Norinvest Holding SA

For further information see under www.MilleniumAssociates.com