

**Press Release**

18<sup>th</sup> June 2013

**MilleniumAssociates further strengthens its team appointing  
Pierre Fischer as a Senior Adviser**

MilleniumAssociates AG, the international M&A and Corporate Finance Advisory firm based in Switzerland and the UK is pleased to welcome Pierre Fischer to its panel of senior advisors.

Mr Fischer has a prestigious track record in the Swiss Banking industry having held several senior positions including those at Compagnie Financière Tradition, Banque Safdié and BCV. Most recently he returned to Banque Safdié as CEO to oversee its turn-around that culminated in its sale to Bank Leumi. An entrepreneur by nature, Mr Fischer has also established two companies during his career, both in the derivatives trading arena.

MilleniumAssociates' founder, Ray Soudah said "We are delighted to welcome Pierre Fischer to the team, he is an experienced, well-connected and respected person in the financial services industry in Switzerland and beyond and will strengthen the firm's coverage in this core market and complement the combined network and experience of MilleniumAssociates.

Mr Fischer added: "MilleniumAssociates has become the leading Swiss based independent M&A adviser in the wealth, asset management and financial services industry and has an excellent international reputation and global reach. I very much look forward to working together with this efficient team of highly qualified and motivated professionals and to contributing to the success of its clients".

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## **Note to Editors**

After a decade of being the only Swiss based independent M&A advisory firm specialising in mergers and acquisitions and strategy consulting for the financial services industry on a global basis, MilleniumAssociates AG has recently broadened the company's transaction scope to include other industry sectors as well. The company's fully dedicated team of M&A and Corporate Finance specialists are currently involved in numerous advisory assignments, supporting clients with their global expansion or divestment strategies, as well as consulting for organisations seeking to determine their ideal strategic options including partnerships, alliances and IPO plans. The firm normally donates at least one percent of annual gross profits to charity.

Selected previous assignments of MilleniumAssociates in the financial services sector include:

- The acquisition by Union Bancaire Privée SA. of Lloyds Banking Group's International Private Banking business
- The sale of the Swiss brokerage house Helvea Holding SA, Geneva, to Baader Bank, Germany
- The sale, on behalf of Valartis Group AG, of Valartis Bonus Card AG to Cornèr Bank Ltd.
- The sale of P&P Private Bank, Zurich, to Sallfort AG, Basel
- The acquisition by The Evolution Plc. of BNP Paribas Private Investment Management Ltd.
- The acquisition of Banque Franck Galland Cie SA by Banque Piguet & Cie SA, acting together with its parent BCV (Banque Cantonale Vaudoise)
- The sale by KBC of KBC Asset Management Ltd (Dublin) to RHJ International
- The sale by KBC of KBC Asset Management (UK) Ltd via a management buy out
- The sale of the business of BNP Paribas Wealth Management in Panama, Grand Cayman and The Bahamas to Scotiabank
- The sale by Basellandschaftliche Kantonalbank of its subsidiary AAM Privatbank AG to Basler Kantonalbank
- The sale by Basellandschaftliche Kantonalbank and Basler Kantonalbank of their majority stake in Sourcag AG to Swisscom
- The sale by Fortune Wealth Management Group of Dr. Höller Asset Management to Hauck & Aufhäuser Privatbankiers
- The sale of Banque de Patrimoines Privés, Geneva to Norinvest Holding SA

**For further information see under [www.MilleniumAssociates.com](http://www.MilleniumAssociates.com)**

MilleniumAssociates AG is a member of the Swiss Private Equity & Corporate Finance Association (SECA)

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