

Press Release

14th April 2015

New CATCH® partnership model for independent asset managers

Following market demand for effective collaboration solutions, MilleniumAssociates has further expanded its CATCH® programme with a new partnership model for independent asset managers (IAMs). This latest addition supports IAMs in their search for like-minded merger or collaboration partners in order to grow, share costs or leverage each other's strengths.

All CATCH® participants benefit from MilleniumAssociates' independent and unconflicted position as well as the programme's industry and nationwide coverage. This new partnership model will enable IAMs to receive selective matches and introductions to suitable partners as well as access to independent expert guidance and support throughout their partnership discussions. Participation is free of charge and minimal fees payable only in the event of a successful partnership outcome.

This expansion of scope follows the successful launch of the CATCH® programme with private banks and sizeable wealth managers in 2014, and the continued programme roll-out to accept independent asset managers with a focus on client transfers. The programme enables the client friendly referral and transfer of wealth management clients emanating from market resegmentation initiatives of the participating institutions in Switzerland, Liechtenstein, Luxembourg and Monaco, amongst other centres.

MilleniumAssociates expects the activity levels of this unique industry service to continue to grow over the coming months as more private banks are progressing to implement their re-segmentation strategies and independent asset managers re-align their business model in anticipation of future challenges.

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About MilleniumAssociates:

MilleniumAssociates AG is an international M&A and Corporate Finance Advisory firm based in Switzerland and the UK. Founded in 2000, the firm originally focused on the financial services industry. Consequently, it has built on this M&A expertise and experience and established an additional Entrepreneurs and Corporates Practice in order to extend its M&A services to corporates and entrepreneurial business owners globally.

In 2014 MilleniumAssociates successfully launched their CATCH® programme enabling participating private banks, wealth managers and IAMs in key wealth management centres and relevant onshoring markets to manage their client and market focus resegmentation strategies in a friendly, orderly and profitable manner.

For further information see www.milleniumassociates.com

MilleniumAssociates AG was named as "Swiss Independent M&A Advisory Team of the Year" in Acquisition International's 2014 M&A Awards and also "Independent M&A Advisory Firm" and "Global Financial Services M&A Advisor of the Year" in Corporate Livewire's Global Awards 2014.

MilleniumAssociates AG is a member of the Swiss Private Equity & Corporate Finance Association (SECA)

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