

Press Release

16th December 2014

MilleniumAssociates' CATCH[®] programme expanded for independent asset managers

Following market demand, MilleniumAssociates has expanded the CATCH[®] programme to meet the needs of the independent asset management industry. In particular, independent asset managers who are looking to cooperate with like-minded wealth management organisations and or private banks or exit pre-defined client relationships or market(s) can now easily do so on a friendly basis with recognised market participants through MilleniumAssociates' CATCH[®] programme by way of a simple and non-committal registration.

This expansion of scope follows the successful launch earlier this year of the CATCH[®] programme to private banks and sizeable wealth managers. The programme enables the client friendly referral and transfer of wealth management clients emanating from market resegmentation initiatives of the participating institutions.

MilleniumAssociates acts as the independent and unconflicted provider of this unique industry service and expects the activity levels to continue to grow over the coming months both from private banking participants as well as newly participating independent asset managers.

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About MilleniumAssociates:

MilleniumAssociates AG is an international M&A and Corporate Finance Advisory firm based in Switzerland and the UK. Founded in 2000, the firm originally focused on the financial services industry, however in recent years it has built on this M&A expertise and experience and established an additional Entrepreneurs and Corporates Practice in order to extend its M&A services to corporates and entrepreneurial business owners globally.

In 2014 Millenium Associates has also successfully launched their CATCH[®] programme enabling participating private banks and wealth managers in Switzerland, Liechtenstein, Luxembourg and Monaco as well as surrounding onshoring Schengen markets and the UK, to manage their client and market focus resegmentation strategies in a friendly, orderly and profitable manner.

For further information see www.milleniumassociates.com

MilleniumAssociates AG was named as "Swiss Independent M&A Advisory Team of the Year" in Acquisition International's 2014 M&A Awards and also "Independent M&A Advisory Firm" and "Global Financial Services M&A Advisor of the Year" in Corporate Livewire's Global Awards 2014.

MilleniumAssociates AG is a member of the Swiss Private Equity & Corporate Finance Association (SECA)

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