



programme which will run for several years until the market is fully resegmented, is global in nature and encompasses both bank headquarter strategies as well as branch subsidiary requirements in most international wealth centres, including as well as Luxembourg, also Switzerland, Liechtenstein, Monaco and other non-European centres as well as the most important onshore markets.

Most recently MilleniumAssociates further developed the CATCH® programme with a new partnership model for independent asset managers (IAMs). While IAMs have already been involved with the programme as regular participants wishing to handle their resegmentation, this latest addition supports those IAMs seeking like-minded merger or collaboration partners in order to grow, share costs or leverage each other's strengths.

The programme, which has several dozen participating institutions globally, has recently been recognised for its innovation in the market place winning "*Most Innovative International Private Banking & Wealth Management Program*" Corporate Livewire's 2015 Innovation and Excellence Awards and Acquisition International's "*Award for Innovation in Offshore Wealth Management*" in their 2015 Offshore Excellence Awards.

ENDS

About MilleniumAssociates:

MilleniumAssociates AG is an international M&A and Corporate Finance Advisory firm based in Switzerland and the UK. Founded in 2000, the firm originally focused on the financial services industry. In recent years it has built on this M&A expertise and experience and established an additional Entrepreneurs and Corporates Practice in order to extend its M&A services to corporates and entrepreneurial business owners globally.

In 2014 MilleniumAssociates successfully launched their CATCH® programme enabling participating private banks, wealth managers and IAMs in key wealth management centres and relevant onshoring markets to manage their client and market focus resegmentation strategies in a friendly, orderly and profitable manner.

**For further information see [www.milleniumassociates.com](http://www.milleniumassociates.com)**

MilleniumAssociates AG was named as "Swiss Independent M&A Advisory Team of the Year" in Acquisition International's 2014 M&A Awards and also "Independent M&A Advisory Firm" and "Global Financial Services M&A Advisor of the Year" in Corporate Livewire's Global Awards 2014.

MilleniumAssociates AG is a member of the Swiss Private Equity & Corporate Finance Association (SECA)

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