FORTUNE Management Inc.

Ad-hoc-Message

pursuant to § 15 WpHG

Fortune sells Dr. Höller Asset Management to Hauck & Aufhäuser Privatbankiers

9 June 2009 Fortune Wealth Management Group S.A., the Holding of the Wealth Management Division of Fortune Management Inc. (General Standard, ISIN USU026281027, SIN: A0BLYY) has sold its participation in the Zurich and Vienna based asset managers Dr. Höller Vermögensverwaltung und Anlageberatung Ltd. and Dr. Höller Vermögensverwaltung GmbH to Hauck & Aufhäuser Privatbankiers KGaA, in Frankfurt. According to the contract, the purchase price will not be disclosed.

(End of the Ad hoc Release)

René Müller, CEO

in the management of assets under ethical principles we had an increased requirement profile for the buyer gths in the field of sustainable and ethical asset management, Dr. Höller has now found a new owner that knows to fulfill the highest expectations of

ics and ecology standards

considered in political and social discussions expanded into the world of finance long ago. With Dr. Höller Vermögensverwaltung we could gain an expert, with whose support we will be able to take care of our clients even more comprehensive and competent.

Profile of FORTUNE Management Inc.:

FORTUNE Management Inc. is a publicly listed private equity firm. The company's shares (ISIN: USU 026281027) are listed in the General Standard segment of Frankfurt Stock Exchange (symbol: FMI1) and on the NASDAQ Dubai.

Contact:

Thomas Luber
FORTUNE Management Inc.
Phone +49 69 9441 8069
IR @fortune-management.com
c/o Fortune Services Ltd
Bahnhofstrasse 10
P.O. Box 324
CH-6301 Zug